Orders Order / Rev: 105005

Alt Order #:

06837950

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

08/01/12 / 09/19/12

Order Type:

GENERAL

Primary AE:

Amy McCreary

Print Date 09/20/12 09:27:01

Sales Office:

BLPHI

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Cash Broadcast

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

A35+

Demographic: **Product Codes:**

PLC01-Democrat

Priority:

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Rill Dian

DIII FIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	121	\$29,155.00	\$24,781.75
10/29/12	10/29/12	25	\$5,940.00	\$5,049.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	121	\$29,155.00	\$24,781.75	0.00
November 2012	25	\$5,940.00	\$5,049.00	0.00
Totals	146	\$35,095,00	\$29 830 75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$35,095.00
Market	100%	\$116,983,33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$24,566.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$16,377.67
KTUD	1%	\$1,169.83
KVVU	26%	\$30,415.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,358.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp		5-6a	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
	NEWS			·	J						l		
	<u>Star</u>	<u>t Date</u>	End Date	<u>Weekdays</u> <u>S</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

Print Date: 09/20/12 09:27:02

KSNV

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Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837950

10/23/12 - 10/29/12

37950

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Ch Start End Ιn **Inventory Code** Break Start/End Time Days Len Spots Rtg Type Spots Rate Pri Amount KSNV 10/23/12 10/26/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$100,004 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$100.00 0.00 E 2 KSNV 10/29/12 10/29/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----:30 \$100.004 0.00 NM 1 \$100.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----\$100.00 0.00 10/23/12 10/26/12 KSNV Wake Up Early w/ Wagn@M 430a-5a :30 4 \$50.003 0.00 NM -TWTF--4 \$200.00 Wake Up Early Wagners **NEWS** Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating -TWTF--10/28/12 Week: 10/22/12 \$50.00 0.00 KSNV 10/29/12 10/29/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 1 \$50,003 0.00 NM \$50.00 Wake Up Early Wagners **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$50.00 0.00 KSNV 10/23/12 10/26/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTE--:30 \$190.004 0.00 NM 4 4 \$760.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$190.00 0.00 KSNV 10/29/12 10/29/12 M-F 6-7a WakeUp w/WaQM 6-7a M-----:30 \$190.004 0.00 NM \$190.00 M-F 6-7a WakeUp w/Wagners **NEWS** <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$190.00 0.00 KSNV 10/23/12 10/26/12 Today Show CM 658a-9am -TWTF--.30 \$250.004 0.00 NM 8 \$2,000.00 **Today Show TODAY SHOW** Weekdays Start Date End Date Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$250.00 8 0.00 KSNV 10/29/12 10/29/12 E 8 **Today Show** CM 658a-9am M-----:30 2 \$250.004 0.00 NM 2 \$500.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----\$250.00 0.00 E 9 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATURIM 6a-7a ----S-.30 \$125,004 0.00 NM \$125.00 **News 3 Sunrise SATURDAY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 \$125.00 0.00 E 10 KSNV 10/27/12 10/27/12 Saturday Today ----S-CM 7a-9am :30 \$175.00**4** MM 00.0 \$175.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ----S-\$175.00 0.00 E 11 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$110,004 0.00 NM \$110.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 \$110.00 0.00 E 12 KSNV 10/28/12 10/28/12 Sunday Today CM 7a-8am ---5 :30 \$250.004 0.00 NM \$250.00 Sunday Today SUN TODAY Start Date **End Date** Spots/Week **Weekdays** Rating Rate Week: 10/22/12 10/28/12 \$250.00 0.00 E 13 KSNV 10/28/12 10/28/12 CM 9a-930am -----5 :30 \$125.004 0.00 NM \$125.00

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10/23/12 - 10/29/12

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Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Today Wknd News 3 Today **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 -----5 \$125.00 0.00 E 14 KSNV 10/28/12 10/28/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$175.004 0.00 NM 1 \$175.00 Chris Matthews SUN 9:30am CHRIS MATHEWS Start Date **End Date Weekdays** Spots/Week Rate Rating ----S Week: 10/22/12 10/28/12 \$175.00 0.00M-F Today Show II 3rd HBM \$150,004 E 15 KSNV 10/23/12 10/26/12 9-10a -TWTF--:30 0.00 NM 4 \$600.00 M-F Today Show II TODAY SHOW II **End Date** Rating Start Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF--\$150.00 0.00 E 16 KSNV 10/29/12 10/29/12 M-F Today Show II 3rd HCM 9-10a M----:30 \$150,004 0.00 NM \$150.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$150.00 0.00 E 17 KSNV 10/23/12 10/26/12 M-F Today Show III 4th IBM 10am-11am -TWTF~--:30 \$100.004 0.00 NM 4 \$400.00 Today 4th Hour TODAY SHOW III End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 -TWTF--\$100.00 0.00 E18 KSNV 10/29/12 10/29/12 M-F Today Show III 4th IBM :30 10am-11am M----\$100.004 0.00 NM \$100.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$100,00 0.00 E 19 KSNV 10/23/12 10/26/12 Rachael Ray CM 11am-12pm -TWTF--:30 \$100.004 0.00 NM \$400.00 Rachael Ray RACHEL RAY End Date Start Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$100.00 0.00 E 20 KSNV 10/29/12 10/29/12 Rachael Ray CM 11am-12pm :30 \$100.004 M----0.00 NM \$100.00 Rachael Ray RACHEL RAY Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 \$100.00 0.00 E 21 KSNV 10/23/12 10/26/12 Noon News CM 12-1230pm -TWTF--:30 \$125.004 0.00 NM 4 \$500.00 Noon News **NEWS** Start Date Spots/Week End Date Weekdays Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$125.00 E 22 KSNV 10/29/12 10/29/12 Noon News CM 12-1230pm :30 \$125.004 0.00 NM M~~~~~ \$125.00 Noon News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$125.00 0.00 E 23 KSNV 10/23/12 10/26/12 The Agenda 1230pm CM 1230-1p -TWTF--:30 \$90.004 0.00 NM \$360.00 4 The Agenda 1230pm **AGENDA** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$90.00 0.00 E 24 KSNV 10/29/12 10/29/12 The Agenda 1230pm CM 1230-1p :30 M----1 \$90.004 MM 00.0 \$90.00 The Agenda 1230pm **AGENDA** Weekdays Start Date End Date Spots/Week Rate Rating 11/04/12 M----Week: 10/29/12 \$90.00 0.00 E 25 KSNV 10/23/12 10/26/12 CM 1258p-2pm ~TWTF~~ :30 4 \$150.004 0.00 NM \$600.00

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KSNV

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Flight Dates:

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	note	Poto Dri	Rtg Type	Snoto	Amount
LII OII	Otdit	LIM	Days of our Lives		OttareLife	inc bays	Lon Op	000	Nate III	Tig Type	Spois	Amount
			Days of our Lives									
DAYS		End Data	Wookdovo	Cooks MAIs als	D-4-	Detina						
<u>ى</u> Week: 10	tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
		2 10/29/12	Days of our Lives	CM	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Days of our Lives						,		·	4100,00
DAYS										ļ		
<u>S</u> : Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00				i		
		2 10/26/12	The Doctors		2pm-3pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400,00
			The Doctors	• • • • • • • • • • • • • • • • • • • •	mpin opin		.00	·	φ100.00- 1	0.00 11111	7	Ψ-100,00
DRS												
<u>S</u> Week: 1	tart Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
		2 10/29/12	The Doctors	CM	\$100.00 2pm-3pm	0,00 M	:30	1	\$100.004	0.00 NM	1	¢400.00
L ZO NOIN	10/29/1	2 10/23/12	The Doctors	CIVI	zpm-spm	[4]	.30	1	\$100.004	U.UU INIVI	1	\$100.00
DRS												
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	M	1	\$100.00	0.00			A450.004			
E 29 KON	/ 10/23/1	2 10/26/12	Dr. Phil Dr Phil	CM	3-4p	TWTF	:30	4	\$150,004	0.00 NM	4	\$600.00
PHIL			D11 7111									
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/28/12	-TWTF	4	\$150.00	0.00						
E 30 KSNV	/ 10/29/1	2 10/29/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL			DIFIII									
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		11/04/12	M	1	\$150.00	0.00						
E31 KSN	/ 10/23/1	12 10/26/12	NEWS 3 at 4 (1 I	•	4-5pm	-TWTF	:30	8	\$175.00 4	0.00 NM	8	\$1,400.00
NEWS	3		4PM NEWS (1 ho	our)								
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/22/12	10/28/12	-TWTF	8	\$175.00	0.00						
E 32 KSNV	/ 10/29/1	2 10/29/12	•		4-5pm	M	:30	2	\$175.004	0.00 NM	2	\$350.00
NEWS	3		4PM NEWS (1 ho	our)								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		11/04/12	M	2		0.00						
E 33 KSN	/ 10/23/	2 10/26/12	M-F Early News	CM	5-630p	-TWTF	:30	13	\$265.004	0,00 NM	13	\$3,445.00
NEWS	3		M-F Early News									
	tart <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/28/12	~TWTF	13		0.00				1		
E 34 KSN	/ 10/29/1	2 10/29/12	M-F Early News	СМ	5-630p	M	:30	2	\$265.004	0.00 NM	2	\$530,00
NEWS			M-F Early News									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		11/04/12	M	2		0.00						
E 35 KSN	J 10/27/	2 10/27/12	Sa-Su Early News	CM	5pm-630pm	s-	:30	1	\$200.004	0.00 NM	1	\$200.00
	_		Sa-Su Early New	s								
NEWS	S tart Date	End Date	<u>Weekdays</u>	Spots/Week	Data	Poting.						
ي Week: 1		10/28/12	S-	<u> </u>	<u>Rate</u> \$200.00	Rating 0.00						
			News 3 Live in Pr	ime CM	7-10pm	s	:30	1	\$450.004	0,00 NM	1	\$450.00
			News 3 in Prime		•			•			•	T .00.00
	SAFTER		Market	0/ 02:	5 ·	D. C						
<u>S</u> Week: 1	tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$450.00	Rating 0,00						
h		10/26/12		CM	630-7pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00
	, ,,,,,,,,,,			OW	200 . p.iii	, ,, , ,	.00	7	Ψ200.004	0.00 14141	4	Ψ1,040.00

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KSNV

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OBAM FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12 Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1			M-F Jeopardy									
JEOPA	RDY		M-F Jeopardy									
	art Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$260.00	Rating 0.00	1			1		
E38 KSNV	10/29/1	2 10/29/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
JEOPA												
Week: 10		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$260.00	Rating 0.00						
E39 KSNV	10/23/1	2 10/26/12	M-F Wheel	CM	7-730pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00
WHEEL			M-F Wheel of Fo	rtune								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	-TWTF	4	\$260.00	0.00						
E40 KSNV	10/29/1	2 10/29/12	M-F Wheel	CM	7-730pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
WHEEL			M-F Wheel of Fo	rtune								
	∟ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M	1	\$260.00	0.00						
E 41 KSNV	10/23/1	2 10/26/12	Face to Face w/ F	RalstonCM	730-758pm	TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
			Face to Face w/	J.Ralston								
	TO FACE		144 1 1	0 (001)	ь.	5 "						
Sta Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
E 42 KSNV			Face to Face w/ F		730-758pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Face to Face w/		100 100piii		.00	,	φ100.004	0.00 14141	•	Ψ100.00
FACE	TO FACE											
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating			•			
Week: 10. E 43 KSNV		11/04/12		1	\$150.00	0.00	.00		0475.004	0.00.104		44
E 43 KSINV	10/2//1	2 10/2//12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
JEOPA	RDY											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10.		10/28/12	S-	1	\$175.00	0.00						
E 44 KSNV	10/27/1	2 10/27/12			7-730pm	S-	:30	1	\$175.004	0.00 NM	1	\$175.00
WHEE	L		SAT/ Wheel of Fe	ortune								
	art Date	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	S-	1	\$175.00	0.00						
E 45 KSNV	10/29/1	2 10/29/12	Mon PR 8-10p	CM	8-10pm	M	:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
VOICE			Monday Prime 8-	·10pm								
VOICE	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M		\$1,100.00	0.00						
E 46 KSNV			Mon PR 10-11p	СМ	10-11pm	M	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
			Monday Prime 10	0-11pm	·							
	UTION					-						
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> M~	Spots/Week	<u>Rate</u>	Rating 0,00						
B		-	Tues PR 10-11p	CM	\$1,000.00 10-11pm	-T	:30	1	\$900.004	0.00 NM	1	\$900.00
L.47 KOW	10/23/	12 10/23/12	Tuesday Prime 1		ro-1 (pin	-,	.30	'	φθυυ.υυ4	U.UU INIVI	,	\$900.00
PAREN	DOOHTN		,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	-T	1	\$900.00	0.00		_	04.000.00		-	.
⊨ 48 KSNV	10/24/1	12 10/24/12	Wed PR 10-11p Wednesday Prim	CM no. 10-11nm	10-11pm	W	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
CHI FII	RE		vvoullooudy Fill	io ro-i ibiti								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	W	1		0.00						
E49 KSNV	10/26/1	12 10/26/12		СМ	8-9pm	F	:30	1	\$500.004	0.00 NM	1	\$500.00

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10/23/12 - 10/29/12

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHIT.COM Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ---F--\$500.00 E 50 KSNV 10/26/12 10/26/12 Fri 10-11p СМ 10-11pm ----E--•30 1 \$1,000.004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---F--\$1,000.00 0.00 E 51 KSNV 10/27/12 10/27/12 Sat PR 8-9p СМ 8-9pm ----5--:30 \$350.004 0.00 NM \$350.00 1 Saturday Prime 8-9pm NBC PRIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$350.00 0.00 E 52 KSNV 10/27/12 10/27/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$400.004 0.00 NM \$400.00 Saturday Prime 9-10pm NBC PRIME Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 -----Week: 10/22/12 \$400.00 0.00 СМ E 53 KSNV 10/28/12 10/28/12 NFL Pre-Game / FNA ----s 1p-530pm :30 \$600.004 0.00 NM \$600.00 NFL Pre-Game FNIA **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$600.00 0.00 E 54 KSNV 10/28/12 10/28/12 NFL Football CM 1P-9PM -----5 :30 1 \$4,000,004 0.00 NM \$4,000.00 NFL Football SUN NIGHT FTBL **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 ----5 1 \$4,000.00 0.00 E 55 KSNV 10/28/12 10/28/12 Jeopardy in PRIME M-SA 8-11p / SUN----S CM :30 \$350.004 0.00 NM \$350.00 Jeopardy in Prime TBD End Date Start Date **Weekdays** Spots/Week Rate Rating 10/28/12 -----5 Week: 10/22/12 \$350.00 0.00 E 56 KSNV 10/28/12 10/28/12 LAW & ORDER (synd) R@M M-SA 8-11p / SUN----S :30 \$350.004 0.00 NM \$350.00 Law & Order (synd) PRIME LAW & ORDER Start Date End Date Spots/Week Weekdays Rate Rating _____S 10/28/12 Week: 10/22/12 \$350.00 0,00 E 57 KSNV 10/23/12 10/26/12 M-F News 3 at Eleven CM 11pm-1135pm :30 \$275.004 0.00 NM 4 \$1,100.00 M-F News 3 at Eleven **NEWS** Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$275.00 0.00 E 58 KSNV 10/29/12 10/29/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$275.004 0.00 NM \$275.00 M-F News 3 at Eleven **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$275.00 0.00 E 59 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 0.00 NM 11pm-1135pm ----S-:30 \$285.004 \$285.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$285.00 0.00 E 60 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 ----S \$285.004 0.00 NM \$285.00 Sa-Su News 3 at Eleven **NEWS** Weekdays Start Date End Date Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$285.00 0.00 E 61 KSNV 10/23/12 10/26/12 CM 1135p-1237a -TWTF--:30 \$150,004 0.00 NM \$600.00

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Order / Rev:

105005

Advertiser:

Obama for America

Alt Order #:

06837950

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1537

Ln Ch Start End		Start/End Time Days	Len Spots	Rate Pri	Rtg Type Sp	oots	Amount
,	The Tonight Show Tonight Show						
LENO	Tonight Show						
Start Date End [ate Weekdays Spots/Weel	Rate Rating			I		
Week: 10/22/12 10/28	12 -TWTF	4 \$150.00 0.00					
E 62 KSNV 10/29/12 10/2	9/12 The Tonight Show CM Tonight Show	1135p-1237a M	:30 1	\$150.004	0.00 NM	1	\$150.00
LENO	Tonight onew						
Start Date End D	<u>ate Weekdays Spots/Weel</u>	<u> Rate</u> <u>Rating</u>					
Week: 10/29/12 11/04	12 M	1 \$150,00 0.00					
E 63 KSNV 10/23/12 10/2	•	1237a-136am -TWTF	:30 4	\$60.004	0.00 NM	4	\$240.00
FALLON	Late Night w/Fallon						
Start Date End D	ate Weekdays Spots/Weel	Rate Rating					
Week: 10/22/12 10/28		4 \$60.00 0.00					
E 64 KSNV 10/29/12 10/2	0/12 Late Night w/Fallon CM	1237a-136am M	:30 1	\$60.004	0.00 NM	1	\$60.00
	Late Night w/Fallon						
FALLON		.					
<u>Start Date</u> <u>End I</u> Week: 10/29/12 11/04		<u>C Rate Rating</u> 1 \$60.00 0.00					
E 65 KSNV 10/27/12 10/2	· -	1130pm-1:02amS-	:30 1	\$400.004	0.00 NM	1	\$400.00
L 00 RONV 10/21/12 10/2	Saturday Night Live	1100piii-1.02aiii3-	.50 1	Ψ400.004	O.OO INIVI	ı	φ 4 00,00
SNL							
Start Date End I		<u> Rate</u> <u>Rating</u>					
Week: 10/22/12 10/28		1 \$400.00 0.00					
E 66 KSNV 10/28/12 10/2	, ,	Sun 1135p-1200aS	:30 1	\$90.004	0.00 NM	1	\$90.00
SPORTS NIGHT	Sports Night in Las Vegas						
Start Date End [ate Weekdays Spots/Weel	<u> Rate</u> Rating					
Week: 10/22/12 10/28		1 \$90.00 0.00			1		
					Totals	146	\$35,095,00